Elevating Brand Presence & Sales

Challenge

- Low brand awareness and engagement
- Weak conversion rates and retention.
- Ineffective digital marketing impact.





Result

- Revenue grew from \$200K to \$1.5M in 12 months.
- Website traffic surged 4X, expanding brand reach..
- 16% increase in email open rates, boosting engagement.
- ·70% rise in CLV, ensuring sustainable growth.

Solutions

- 600+ hours of research on 30+ competitors
- 220% boost in social media engagement through targeted campaigns.
- SEO & content strategy increased website traffic by 4X.
- Conversion rates improved 3.5X, reducing bounce rate by 40%.
- 55% rise in repeat purchases via A/B testing & personalized email marketing.

